

CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Linda Lingle Senate Committee C/O
Seed
PO Box 4559
Honolulu, HI 96812

Contract / Revision 917163 /		Alt Order #
Product WEB-JULY		
Contract Dates 07/23/12 - 08/11/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 06/27/12 / 06/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Web Local
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/11/12	08/11/12	Run of Site	Run of Site		:01			NS	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S-				1	\$5,000.00			
Totals											1	\$5,000.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/11/12	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
Totals	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT

KITV ME TV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.thehawaiichannel.com

And:

Linda Lingle Senate Committee C/O
Seed
PO Box 4559
Honolulu, HI 96812

Contract / Revision 927127ME /		Alt Order #
Product 7/16 WK		
Contract Dates 07/16/12 - 07/22/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 06/25/12 / 06/25/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station NITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/16/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				12	\$10.00			
N 2	KITV	07/16/12	07/22/12	M-SU Sign On - Sign Off	5-11P		:30			NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTFSS				12	\$20.00			
Totals											24	\$360.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/16/12 - 07/22/12	24	\$360.00	\$306.00	\$14.42	\$320.42
Totals	24	\$360.00	\$306.00	\$14.42	\$320.42

Signature: _____ Date: _____

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(808)535-0400

www.thehawaiiichannel.com

And:

Linda Lingle Senate Committee C/O
Seed
PO Box 2119
Honolulu, HI 96805

Contract / Revision 927135ME /		Alt Order #
Product 7/23 WK		
Contract Dates 07/23/12 - 07/29/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 06/25/12 / 06/25/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station NITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITVM	07/23/12	07/23/12	SF Giants Baseball	Various		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	M-----				4	\$50.00			
N 2	KITVM	07/23/12	07/29/12	DAY ROS	7A-5P		:30			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				12	\$10.00			
N 3	KITVM	07/23/12	07/29/12	PRIME ROS	5-11P		:30			NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTFSS				12	\$20.00			
Totals											28	\$560.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/23/12 - 07/29/12	28	\$560.00	\$476.00	\$22.43	\$498.43
Totals	28	\$560.00	\$476.00	\$22.43	\$498.43

Signature: _____ Date: _____

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Hearst television stations do not discriminate in advertising contracts on the basis of race or ethnicity. Advertiser hereby represents and warrants that its purchase of advertising air time is not with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that its purchase of advertising air time is not with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that its purchase of advertising air time is not with an intent to discriminate on the basis of race or ethnicity.

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